


Academic degree:	Bachelor in Tourism and Hospitality Management	
Professional Title:	Licensed in Tourism and Hospitality Management	

Empower your passion for self-discovery in a responsible, creative, and empathetic manner.

We incorporate the SDGs into your education!

The SDGs are the Sustainable Development Goals that world leaders defined in 2015 to ensure a better future for upcoming generations. UCV has incorporated these 17 goals into its educational proposal and research lines so that you become a professional who contributes to a more sustainable world.

A solid humanistic education

To transform yourself into a better person, with human skills and strong values, so that you can contribute to the development of society and adapt to the changes of the current world.



English in all cycles

You will speak the language spoken by the world, thanks to the inclusion of English in every cycle within the curriculum of all professional careers.

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licensed campuses to move forward.

Ate	San Juan de Lurigancho
Callao	Los Olivos
Chepén	Moyobamba
Chiclayo	Piura
Chimbote	Tarapoto
Huaraz	Trujillo

We certify your knowledge

Support your knowledge and access your first internships with three intermediate certifications of high labor demand and great utility for entrepreneurship.



Certificate in Tourism Services Operations



Designer of Tourism Experiences and Innovation



Human-Centered Innovative Entrepreneurship

Discover what you will work on

1.

Sustainable Tourism Enterprises and Products Manager.

2.

Tourism Promotion and Development Official in municipalities and regional governments.

Skills and competencies of a Tourism and Hospitality Manager.

Code: PP-IN-01.01
Version: V02
Date: 12/20/2023

Contact us:

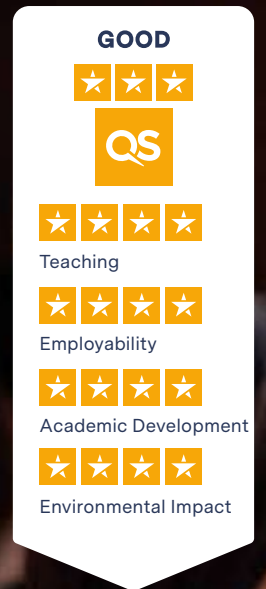


If you are ready to move forward, pre-register here



Universidad César Vallejo

We are the largest university in Peru.



TOURISM AND HOSPITALITY MANAGEMENT

Dare to expand the opportunities to promote national and international tourism, strategically focusing on the development of new tourism projects and exploiting their natural and cultural potential.



Get your degree upon graduation.



Scan this code and leave us your information.





Curriculum of the Tourism and Hospitality Management program

Mandatory Curricular Experiences

English Prerequisites

Computing Prerequisites

Line Course Prerequisites

* All previous mandatory curricular experiences are prerequisites.

III cycle

- Creativity and Innovation
- Philosophy and Ethics
- Mathematics for Finance
- Statistics and Data Analysis
- Inglés III

Complementary Competence

- Computing III

IV cycle

- Scientific Research Methodology
- Administración Turística y Hotelera
- Geografía Turística
- Técnicas Hoteleras
- Inglés IV

V cycle

- Management Accounting
- Tourism Heritage
- Gastronomy and Bar
- Human Resource Management in Tourism Service Companies
- English V

VI cycle

- Tourism Marketing
- Smart Tourist Destinations
- Hotel Management
- Elective Curricular Experience
- English VI



Intermediate Certification

- Tourism Services Operations.

VII cycle

- Tourism Business Management
- Sustainable Tourism Planning
- Design of Tourism Products and Experiences
- Restaurant and Catering Management
- English VII

VIII cycle

- Project Management
- Public Tourism Management
- Travel Agencies
- Elective Curricular Experience
- English VIII



Intermediate Certification

- Designer of Tourism Experiences and Innovation
- Human-Centered Innovative Entrepreneurship

IX cycle*

- Research Project
- Pre-professional Practice I
- English IX

X cycle*

- Development of the Research Project
- Pre-professional Practice II
- English X

I cycle

- Logical Thinking
- Communication Skills
- Sustainable Development Goals
- Administration
- English I

Complementary Competence

- Computing I

II cycle

- Climate Change and Risk Management
- Constitution and Human Rights
- Vallejo Lecture
- Economics
- English II

Complementary Competence

- Computing II

Elective Curricular Experiences

VI Cycle

- Strategic Decision Making
- Strategic and Financial Planning
- Brand Management in the Digital Age

VIII Cycle

- Finance and Business Valuation
- Innovation and Technology Management
- Innovation for People Management



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International Agreements

It has 43 international agreements with universities from different countries around the world, including the **University of Utah in the United States**.

Simulators and Specialized Workshops

Simulators - OPERA: You will manage hotel operations such as reservations, reception, and billing. SABRE: You will learn the functions of a travel agency executive. Workshops - Gastronomy and Bar, and Housekeeping.

Learning

You will receive experiential learning through study visits to tourism companies and academic trips to national and international destinations.



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